



UNIMORE

UNIVERSITÀ DEGLI STUDI DI
MODENA E REGGIO EMILIA

Dipartimento di Economia Marco Biagi

Sede

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September, 20th 2023 – 9.30am

Room 2 (West ring; 1st floor) – Department of Economics Marco Biagi, Viale Berengario, 51 - Modena

WELCOME DAY

Master Degree in International Management

PROGRAMME

09.30 - Opening of the WD by the Head of the Master Degree Course in International Management, Elisa Martinelli

09.40 – A Warm Welcome by the UNIMORE’s Delegate to International Relations, Alessandro Capra

09.50 - Welcome to the Marco Biagi Department of Economics by the Head of the Department of Economics Marco Biagi, Tommaso Fabbri

10.00 – The Unicore 5.0 Program- by the UNIMORE’s Delegate to Equal Opportunities, Tindara Addabbo

10.10 - Welcome in Modena! become familiar with your new host city by Andrea Bortolamasi, Municipal Councilor for Culture, Youth and University Relations

10.20 - International Management in a nutshell: Course presentation by the Head of the Master Degree Course in International Management, Elisa Martinelli

10.40 – Faculty presentation

11.00 – IM students’ voices and experiences

11.10 More information about the course: teaching board, schedules and much more by the Coordinator of Educational Activities, Lara Liverani

Bridging the gap: focus on the needs of International students by the Tutor, Attilia Lavagno;

11.25 –Practical Tips for International students, by Unimore International Welcome Desk

11.40 - Guest Lecture by Davide Ansaloni: “Global challenges and competition: manufacturing as a winning model” - International Business Development – Confindustria Emilia

12.10 –End of the event

Short Visit to the department for the students